



York County Community Foundation Advisor E-News

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Giving Trends for 2009

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Study: 52% of donors will maintain level of giving

A survey conducted in January 2009 by Cygnus Applied Research reveals that more than 52% of donors planned to give at least as much in 2009 as they had in 2008, according to the [Chronicle of Philanthropy](#).

The new survey, which polled 17,365 people who had previously given to charity, also revealed that 50 percent of those who plan to maintain their giving would make personal sacrifices in order to do so.

Only 17.5% said they would not give as much, and 30% said they were still uncertain.

Some other findings are:

- Donors are more likely to give to a charity that would help those affected by the recession.
- Donors are giving more to local charities than national or umbrella organizations.
- Matching gifts are a big motivating factor to give.
- Frequent solicitations can overwhelm donors and turn them off to a charity.

Copies of the study are currently [available](#) from Cygnus Applied Research for a fee.

Contact the [Community Foundation](#) at 717.848.3733 to learn about how you can partner with us to serve your clients's needs.

The Community Foundation Participates in *Foundations on the Hill*

Congressman Todd Platts Recognizes Importance of Philanthropy

The Community Foundation recently participated in Foundations on the Hill, a day of [advocacy](#) for foundations nationwide to present issues to Congress specific to philanthropy.

At the Community Foundation's request, Congressman Todd Platts (R-PA) became a co-sponsor of HR 1250, the Public Good IRA Rollover Act. This Act would:

- extend the IRA Charitable Rollover beginning in 2010 (rollover currently ends this year)
- include gifts above \$100,000 (the current limit)
- expand the rollover to include Donor Advised Funds, supporting organizations and private foundations (currently not included).

Community foundations as a whole support HR1250 as a way to expand the charitable rollover to all philanthropic tools. This will help increase charitable giving overall, allowing donors to provide immediate new sources of support in their communities.

Additionally, Congressman Platts has become a member of the House Philanthropy Caucus, a bi-partisan effort in the House and the Senate to inform Members of the work of the philanthropic sector that affects the lives of millions of Americans each year.

If you see Congressman Platts, please help us thank him for recognizing philanthropy and the work of the Community Foundation!

If you would like information on the Community Foundation or any of our programs, call us at 717.848.3733 or email us at info@yccf.org.

Check us out at your Center for Philanthropy on the web at www.yccf.org.

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