

20110356



**YORK COUNTY
COMMUNITY FOUNDATION**

PART I GRANT APPLICATION SUMMARY FORM

APPLICANT INFORMATION

Organization: National Multiple Sclerosis Society, Central Pennsylvania Chapter		EIN # 23-1583611	
Address: 2040 Linglestown Road, Suite 104			
City: Harrisburg		State: PA	ZIP Code: 17110
Phone: 717-652-2108	E-mail: debbie.garrison@nmss.org		Fax: 717-652-2590
Date Received 501(c)3 Status: 7/26/2006		Total Operating Budget: \$2 million	
Major Sources of Operating Funds (%): 95% general public and 5% foundations and grants			
Contact Person's Name & Title: Debbie Garrison, Executive Vice President, Mission Advancement			
Mission and Purpose of Organization: <ul style="list-style-type: none"> The National Multiple Sclerosis Society's vision: A World Free of MS The Society's mission is: We mobilize people and resources to drive research for a cure and to address the challenges of everyone affected by MS. 			

PROJECT INFORMATION

Type of Application: Competitive Grants Program; Other (Describe)

Project Description (25 words or less):
This program would help families in crisis sort out their options and then develop a realistic plan to maintain independence and improve quality of life.

Anticipated Project Timetable (month/year format): Start Date: 10/2011 End Date: 9/2012

Client Group to be Served by Project:
Individuals diagnosed with multiple sclerosis and their loved ones

Geographical Area to be Served by Project:
 York City All York County Northern York County Eastern York County Western York County
 Southwestern York County Southern York County Southeastern York County

List Goals & Objectives Addressed by Project:
The goals and objectives of the What A Difference A Day Makes are: clients become less isolated; clients basic needs are met and clients increase independence.

PROJECT FUNDING

A. COMMITTED To Date From:		B. Additional Funding SOUGHT From:	
National MS Society	\$11,000		\$
	\$		\$
A. TOTAL COMMITTED:	\$	B. TOTAL ADDITIONAL FUNDS SOUGHT:	\$
C. REQUESTED FROM YORK COUNTY COMMUNITY FOUNDATION:			\$7,000
D. TOTAL PROJECT COST:			A+B+C=D \$18,000

SIGNATURES

Staff Officer Signature: <i>Margie Adelman</i>	Date:
Printed Name: Margie Adelman, President	8/18/11
Board Officer Signature: <i>Todd J. Shill</i>	Date:
Printed Name: Todd J. Shill, Esq., Chairman	8/11/11

PART II – PROPOSAL NARRATIVE – In no more than five pages, no smaller than 11 pt. font, please provide the following information:

INTRODUCTION:

The National MS Society is a collective of passionate individuals, who want to do something about MS NOW - to move together toward a world free from multiple sclerosis. The Society helps address the challenges of people living with MS, enabling each person whose life is affected to stay connected to the world. The National MS Society assists moving their lives forward.

What a Difference A Day Makes program would help families in crisis sort out their options and then develop a realistic plan to maintain independence and improve quality of life. These programs would provide support to individuals, who want to stay in familiar surrounding and preserve a maximum level of physical, social and cognitive functioning. The coordination of services starts with a professional assessment of clients' needs and options and is followed by the development of a service plan. These programs assist individuals and families in navigating a fragmented and confusing health care and social delivery system in order to access services and programs that support community living. This program would help to ensure that no one faces MS alone.

NEED/OPPORTUNITY:

What is Multiple Sclerosis?

Multiple sclerosis (MS) is a chronic, often disabling disease of the central nervous system. Symptoms may be mild such as numbness in the limbs and blurred vision, or severe, resulting in varying levels of disability from loss of sensation and dexterity to being quadriplegic and blind. MS clients have a wide range of disabilities, from those who show no outward signs of the disease, to those with some physical, cognitive or emotional symptoms, to those who are so severely disabled that nursing home care or one-on-one homecare is required. MS is most commonly diagnosed between the ages of 20 and 50 and is 2-3 times more common in women than in men. Statistics also tell us that 85 percent of people with MS experience symptoms that can result in physical and/or cognitive disabilities and 65 percent of people with MS are not employed.

The Devastation of MS

MS is an unpredictable disease that can lead to severe disability. When MS progresses and symptoms worsen, marriage and family relationships can become vulnerable, families often become financially devastated, and quality of life can be seriously impacted. Individuals and families often find themselves unable to engage in the process of identifying and tapping into community resources; resources that could help them cope with the challenges of MS. Many do not know where to begin, and are often unaware of the support services for which they are eligible. Many are financially drained and emotionally exhausted. They lack the energy to pursue referrals or negotiate systems on their own. It is not uncommon to find adults with MS in a crisis situation, abandoned by a spouse, unable to manage living alone, or living with elderly parents, who do not have the ability to care for them.

Need for Coordination of Services

In York County, we currently have over 800 individuals registered with us that have self-reported that they have been diagnosed multiple sclerosis. Under the strain of multiple sclerosis, marriage and family relationships can become vulnerable. Families often become financially devastated. Quality of life can be seriously impacted. Coordination of services can bring empowerment and resources to these situations. It can engage the family in problem-solving and remove the complexity around accessing care and services. It can provide support to individuals, who want to stay in familiar surroundings and preserve a maximum level of physical, social, and cognitive functioning.

The need for coordination of services is frequently precipitated by a change in health status, either physically or cognitively, that requires a re-definition of needs. Many times the ability of the person with MS to understand and process information is compromised and he/she becomes unable to act upon information received. A change in the individual's caregiver situation or support network is also a common precipitating factor. Whatever the reason, these families find themselves unable to engage in the process of identifying and tapping into community resources; resources that could help them cope with the challenges of MS. There is no question that, in order to obtain needed assistance and services, families must deal with a myriad of bureaucracies and systems that are daunting to negotiate. Many do not know where to begin, and are often unaware of the support services for which they are eligible. Many are financially drained and emotionally exhausted. They lack the energy to pursue referrals or negotiate systems on their own. A "hands on" approach often becomes necessary if they are to access the help that they need. Coordination of services provides that "hands on" support.

We are respectfully seeking funds to assist with the coordination of this much needed support.

PROJECT ACTIVITIES:

What a Difference a Day Makes is a way for volunteers, businesses, civic organizations, and family and friends to make a change in the lives of people with MS by completing projects for people living with multiple sclerosis. Volunteers will be assigned a specific project location, where together with staff member(s) they will complete the wish list of someone living with MS. National MS Society staff would also be working with the individuals to assess where the individuals may need additional assistance and will develop and implement a service plan tailored to meet their specific needs.

Areas of service requests include:

- Cleaning gutters
- Reorganizing or cleaning in the home
- Painting
- Yard work
- Basic handyman chores
- Individualized service plan
- Ramp building

These are just some of the many tasks clients with MS need assistance with that we plan to provide! It promised to be a fantastic service project for school groups, corporations, civic organizations, family and friends!

ANTICIPATED RESULTS AND ASSESSMENT:

Our organization is a strong believer of utilizing outcome measures for our programs. We strive to continuously improve the quality of the services that we offer and to evaluate the effectiveness of the services we provide. We are implementing the Measuring Program Outcomes Logic Model of the United Way of America for our programs. Since this is a new program for us, we do not have baseline indicators of a success rate. In doing research on other published programs, I did not find comparative success indicators. We are planning to use a pre and post questionnaire to evaluate our outcome measures. We will track our indicators of change and begin to record our successes. The three outcomes for the **What a Difference a Day Makes** are: clients become less isolated; clients' basic needs are met and clients increase independence.

Outcome	Indicator	Data Source	Data Collection Method
I. Clients become less isolated	IA. 75% of clients will demonstrate behavior and feelings of less isolation.	IA. Individual (Client)	IA. Interview (Forms: Assessment and Service Plan and Friendship Scale)
	IB. 75% of clients will have knowledge of needed community resources resulting in less isolation.	IB. Individual (Client and Caregiver)	IB. Interview (Assessment and Service Plan)
II. Clients basic needs are met	IIA. 75% of clients are utilizing needed community resources.	IIA. Individual (Client/Carepartners/NMSS Staff)	IIA. Interview (Assessment and Service Plan)
	IIB. 75% of clients will have a crisis plan.	IIB. Individual (Client)	IIB. Interview (Assessment and Service Plan)
III. Clients increase independence	IIIA. 75% of clients are managing lifestyle changes.	IIIA. Individual (Client)	IIIA. Interview (Assessment and Service Plan)
	IIIB. 75% of clients will have an independence plan.	IIIB. Individual (Client)	IIIB. Interview (Assessment and Service Plan)

LEADERSHIP:

Project Leaders:

- Debbie Garrison, Executive Vice President, Mission Advancement: Master in Public Administration; Bachelors in Social Work; over 27 years of experience in non profit management.
- Barbara Bradshaw, Community Outreach Specialist: Bachelors of Arts double major in English and Education; over 30 years of experience in volunteer outreach and engagement.

COLLABORATIONS:

The York County Community Foundation would join the following partners for the program detailed above:

- Alcoa – Lancaster, PA
- Capital Area Christian Church – Mechanicsburg, PA
- Crump Insurance – Harrisburg, PA
- Hempt Brothers – Camp Hill, PA
- Highmark – Camp Hill, PA
- Leadership Harrisburg Area – Harrisburg, PA
- McKonly & Asbury – Camp Hill, PA
- Messiah College Agape Center – Grantham, PA
- Pennsylvania Elks Home Service Nurses – PA
- The Milton S. Hershey Medical Center – Hershey, PA
- JT Crew – walk MS team – York, PA

PART III – PROPOSAL BUDGET:

PROGRAM	DESCRIPTION	COSTS	COSTS DETAILS
What A Difference A Day Makes	Reaching 5 families in York counties.		
	tools/supplies	\$ 1,025 (to be requested)	One time costs; lawn mowers, leaf blowers, tree trimmers, wheelbarrows, etc.
	background checks	\$ 700 (to be requested)	(7 background checks per family (3 volunteers and 4 family members) @ \$20 per check = 35 back ground checks)
	travel	\$ 275 (to be requested)	(100 miles per family @ .55 per mile)

PROGRAM	DESCRIPTION	COSTS	COSTS DETAILS
	staff time for one year	\$11,000 (confirmed)	Funding for 2 Staff (salary and benefits); Community Outreach Specialists Development (5 hours a week/52 weeks) and Executive Vice President of Mission Advancement (2 hours a week/52 weeks)
	marketing	in kind	
	Service Coordination Plan	\$ 5,000 (to be requested)	(Money to assist with 5 clients with their MS medical needs- \$1000 per person)
Total		\$18,000	

PART IV – ORGANIZATION'S GOVERNING BOARD

BOARD OF DIRECTORS

Todd J. Shill, Esq.	Alice Angino	Kevin W. Laudenslager
Ronald J. Drnevich	Bernard M. Banas Jr	Kim Lemon
Edward C. Evans	Robert M Belza	Jane E. Loucks
Garrett F. Gallia, Esq.	Misty E. Coffman	Kristina A. Pae
Brian D. Kauffman, PE	Soni Dimond	Michael R. Pavone
William Shrader	Craig C. Flemmens	Patricia A. Sheehan
Mr. Lynn E. Knepp	Michael R. Floyd	Michael C. Verber, DMD
Rhonda M. Weaver, Esq	Max J. Hempt	Jared M. Verga
	John M. Hubley	Deana M. Woods

Chapter President: Margie Adelman

PART V – CORRESPONDENCE FROM PARTNER ORGANIZATIONS

Samples of correspondences are attached.

PART VI – ATTACHMENTS

- Copy of applicant organization's IRS determination letter as evidence of 501(c) (3) tax status (*this does not apply to government agencies or public school districts*).
- Copy of organization's PA Department of State Bureau of Charitable Organizations certificate (*this does not apply to government agencies or public school districts*).
- Copy of organization's most recent year-end financial statements (*preferably audited*).
- Copy of organization's most recent strategic plan (*if available*).

Part V - Correspondence from Partner Organizations

From Lori Cartmill
Children's Director
Capital Area Christian Church
Mechanicsburg, PA

Wow, what an incredible day! We sent four teams out yesterday. They were fully attending with the exception of one person – she got called into work.

The feedback has been incredible. Each team had a connection with the clients. We took gift bags to every house. The bags contained cookies, a coffee mug, cappuccino mix, hand soup, with something personal for each client.

I would like to propose sending the team back to the homes in mid December.

Thank you for the opportunity to serve.