

FOR IMMEDIATE RELEASE:

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Local Nonprofits to be Recognized for Community Efforts

York, PA – York County Community Foundation is pleased to announce that nine charitable organizations from York County will be recognized as finalists in the 2012 *Nonprofit Innovation Awards* program. *[An alphabetical listing of all finalists follows at the end of this press release]*. An awards breakfast will be held on Tuesday, February 21, 2012, from 8 to 10 a.m. at the Hilton Harrisburg to recognize 36 central Pennsylvania nonprofit organizations and their leaders for developing creative ways to help the region's citizens with limited resources.

During the program, the winning organization in each category will be revealed and they will receive a check to continue their good work in our community, thanks to a grant supported in part by York County Community Foundation.

The 2012 *Nonprofit Innovation Awards* are the result of a partnership among the *Central Penn Business Journal*, The Foundation for Enhancing Communities (TFEC), Lancaster County Community Foundation and York County Community Foundation.

"York County Community Foundation is thrilled to support the Nonprofit Innovation Awards," says Bill Hartman, President of the Foundation. "It is imperative that our area nonprofits are recognized for their hard work and commitment to those whose lives are made better by their services."

The presenting sponsor of the program is Highmark Blue Shield. Other program sponsors include: Brown Schultz Sheridan & Fritz; Metro Bank; Philadelphia Insurance Companies; Suasion; Temple University Harrisburg NEST; Comcast Business Services; Digital Planet; Netrepid; Schaedler Yesco Distribution; Pennsylvania Association of Nonprofit Organizations (PANO) and Harsco Corporation.

The public is welcome to attend the event, where they can congratulate and network with the honorees. Seats and tables can be reserved online at www.CPBJnow.com/events. Individual tickets are \$35 per person and corporate tables of 10 are available.

For more information about these special awards, please visit www.CPBJnow.com and select "Events." Please contact Colleen Jones with the *Central Penn Business Journal* at 717-236-4300 or colleenj@journalpub.com with any questions.

(more)

List of 2012 Nonprofit Innovation Awards Finalists

Listed in alphabetical order within each awards category. The winner of each category will be revealed during an awards event to be held on February 21, 2012, at the Hilton Harrisburg.

Brand Identity/Unique Marketing Campaign Category

These nonprofits have used a new marketing concept to attract financial support, volunteers and/or clients.

Central Pennsylvania Youth Ballet
CURE International
Dauphin County Library System
Humane League of Lancaster County
The National Civil War Museum
Vickie's Angel Walk
YWCA York (**York County nonprofit**)

Collaboration Category

These nonprofits have executed an innovative program with another organization(s) for a common goal.

Big Brothers Big Sisters of the Capital Region
Capital Regional Ex-Offenders Support Coalition (CRESC)
The Factory Youth Center
Girls on the Run of Lancaster
Lutheran Social Services (**York County nonprofit**)
NutriCore NorthEast, Inc
The PROGRAM
United Way of York County (**York County nonprofit**)

Management Operations Category

These nonprofits have adopted sound management principles, leading to a significant increase in their organization's ability to meet its mission.

Community First Fund
Goodwill Keystone Area
Leg Up Farm (**York County nonprofit**)
Ronald McDonald House Charities of Central PA
York County Children's Advocacy Center (**York County nonprofit**)
York Little Theatre (**York County nonprofit**)

(more)

Programs Category

These nonprofits have created and implemented programs or events locally to increase the effectiveness of their mission.

Diakon Lutheran Social Ministries

Horn Farm Center for Agricultural Education (**York County nonprofit**)

Junior Achievement of South Central Pennsylvania (**York County nonprofit**)

Lebanon Valley Family YMCA

Olivia's House - A Grief and Loss Center for Children (**York County nonprofit**)

Tabor Community Services

Treasures of the Truth

United Way of Carlisle & Cumberland County

Nonprofit Leadership Excellence Category

This category identifies and recognizes an exemplary nonprofit leader whose accomplishments have advanced his/her organization and field of service.

Kathleen Bentley, Perry County Literacy Council

Carrie Breschi, Carlisle Arts Learning Center

Juanita Edrington-Grant, M.Min., CRAM, Inc. (Christian Recovery Aftercare Ministry, Inc.)

Philip K. Goropoulos, Alder Health Services

James R. Washington Jr., Hope Station Opportunity Area

Carrie Wissler-Thomas, Art Association of Harrisburg

York County Community Foundation creates a vibrant York County by engaging donors, providing community leadership, and investing in high impact initiatives while building endowment for future generations. York County Community Foundation granted \$2.5 million in 2011.