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WALLACE, ROBERTS & TODD SELECTED TO REDESIGN CONTINENTAL SQUARE

York, PA — York County Community Foundation’s [Beautiful York](#) Endowment Committee has selected Wallace, Roberts & Todd to create a Master Design Report to *Reclaim Continental Square*. The Beautiful York Action Plan, which was the result of two separate Beautification Summits held by the Community Foundation in 2004 and 2005, identifies the redesign of Continental Square into a vibrant, user-friendly town center as a high priority initiative.

Eleven proposals were submitted, and three finalists were invited to make presentations. Wallace, Roberts & Todd (WRT) was selected to lead the community through a design process beginning this summer and expected to be completed by year end. The Foundation’s Beautiful York Committee, which includes representatives from the City of York and Downtown Inc, will build on these partnerships to bring the proposed design to fruition. “The Reclaiming Continental Square Project will enhance Downtown Inc’s efforts to revitalize downtown and attract new businesses,” states Sonia Huntzinger, Executive Director of Downtown Inc.

“Continental Square is an opportunity to showcase the County Seat to visitors while accommodating activities for hundreds of County employees that work downtown every day,” remarks Commissioner Doug Hoke, who serves on the Beautiful York Committee.

WRT brings to the table an understanding of York and its history through its previous work on the Susquehanna Commerce Center and the Cherry Lane pedestrian mall. They have also designed many similar community gathering spaces around the country, such as: the Windsor Town Green in Windsor, CA; 21st Century Town Square in Bethlehem, PA; Roosevelt Plaza in Camden, NJ; Nashville Public Square in Nashville, TN; Penn State University HUB Plaza in University Park, PA; and the Rutgers College Avenue Plaza & Streetscape in New Brunswick, NJ.

WRT is a national practice offering services in architecture, landscape architecture, planning, and urban design. Their work includes parks, plazas, greenways, and other open space elements and networks at all scales, always maintaining a close attention to detail. Since the firm’s inception in 1963,

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WRT has been dedicated to improving the quality of the natural and built environments by applying principles of sustainability to the design of buildings, landscapes, cities, and regions. These principles are intended to protect natural resources, promote social justice and economic well-being, and create livable human habitats that respect local heritage, culture and values. WRT's work has been recognized with more than 300 planning and design awards over the firm's history.

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Celebrating 50 years of philanthropy in 2011, York County Community Foundation creates a vibrant York County by engaging donors, providing community leadership, and investing in high impact initiatives while building endowment for future generations. York County Community Foundation granted \$2.5 million in 2010.